

EMILY GALLAGHER

GRAPHIC DESIGN & MARKETING

Diligent, responsible, creative and motivated professional.



EDUCATION

CLEMSON UNIVERSITY

Graphic Communications, B.S.
Minor in Brand Communications

December 2023

GPA 3.75 / 4.00

Dean's List - 2019, 2020

President's List - 2021, 2022, 2023

SKILLS

- Adobe Creative Suite
- Photography
- Microsoft Office
- Event Planning
- Social Media Strategy
- Communication
- Leadership
- Creativity
- Team Work
- DEI

INVOLVEMENT

FRATERNITY AND SORORITY LIFE DIVERSITY, EQUITY & INCLUSION AMBASSADORS

Social Media and Community Outreach
chair, 2021 - 2023

PI BETA PHI FRATERNITY

South Carolina Beta Chapter, Recruitment
Committee Member, 2019 - 2023

CLEMSON PANHELLENIC

Recruitment Counselor, 2022

864-561-4146

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<https://www.behance.net/emilygallagher11>

www.emilycgallagher.com



Please use the QR code to the left
or link above to view some of my
previous work and portfolio.

EXPERIENCE

CBS SPORTS - GRAPHIC DESIGNER

June 2023 - December 2023: Intern

December 2023 - Present: Full Time

- Produce weekly tune in content for NFL, NCAA College Football, WNBA, NWSL, UEFA, USL, CBB, LPGA and PGA events for on and off air assets, social media, email, print, website, app and banner advertisements.
- Use design thinking to create content and execute original designs, as well as collaborate with existing creative assets to create content aligned with overall brand identity.
- Assist on set while filming shows such as "We Need to Talk" by taking photos and video for social media content.

CLEMSON FOOTBALL - STUDENT GRAPHIC DESIGNER

May 2022 - December 2023

- Collaborated directly with the coaching staff and creative team to create graphics targeting 100+ high priority recruits across the country.
- Produced weekly personalized, variable data and generic graphics to be sent digitally and through direct mail to 4-5 star recruits.
- Developed collateral for various projects, including scouting report binders, game day media, personalized notecards and stationary.
- Assisted at football events including Dabo's All In Team Women's Clinic

STUDENT-ATHLETE DEVELOPMENT - INTERN

August 2023 - Present

- Plan content calendar for events and other collaborations with University Athletics, conceptualize and produce content
- Attend, help plan, and photograph student-athlete enrichment and development events
- Organize content and create social graphics and marketing collateral
- Work directly with student-athletes on programming and events

AOE - MARKETING INTERN

January 2021 - May 2023

- Collaborated with VP of Marketing to develop marketing strategies and social media best practices internally and for clients
- Analyzed data to create infographics, brochures, documents, social media posts and client graphics.
- Constructed content marketing writing and editing for a variety of media.
- Engaged as a member of the Diversity, Equity & Inclusion practice group.
- Acquired "Fundamentals of Digital Marketing" certification through Google and Certificate in DEI through the University of Michigan.